

**DIGITAL DIALOGUES: NATIONAL MEDIA EDUCATION CONFERENCE  
ADELAIDE 26-28 SEPTEMBER 2008  
MEETING NOTES 6<sup>th</sup> May 2008**

**Attendance list: Karen Orr, Graham Cox, Luba and John Richards and Grand Brindal joint the meeting at approximately 5.15pm.**

**Apologies**

4:00 pm Conference committee meeting

- Report up dates since the last meeting of the following items

• **Keynote speakers**

Confirmed

Mary Kearney

Sandra winter ABC for Acta confirmed dinner speaker

Sponsorship proposal has been sent to Julia Gillard in her capacity of Minister for Education, Follow up date 20<sup>th</sup> May

**JR Suggested increasing the number of Keynotes speakers e.g. 1 each morning and 1 after lunch, if accepted three more are required.**

• Presenters

Approximately 10 speakers have sent abstracts.

Karen flagged the issue that as the name and of each speakers in know to the speakers committee it will be impossible to us the blind review process. The only way that can be done if future if JR accessed the website first and remove evidence of name and background. Perhaps it to late to use this process, plus there has not been a big response to the call for papers.

Karen to arrange meeting with Kerry and Mary to review the situation before the next meeting.

• Workshops

Sue & Grant tafe offering workshops

- -Dr. Craig Caldwell Griffith Film School, Griffith University Breaking through the Silos: Designing New Media Interdisciplinary Curriculum.
- -Mrs Marta Eppel RMIT University Advantages and disadvantages of using multimedia in language teaching Media Scholarship: Concept, Competency, and
- Evalua ella gant Hamilton  
College Media Scholarship: Concept, Competency, and Evaluation
- - Mrs. Rodica - Roxana ANGHEL National Audiovisual Council Media Education a Challenge for Broadcasters and Education
- Ms Alison Wotherspoon Flinders University Coping With School Bullying The Cyber World in Youth Culture - The making of an educational resource on DVD.
- Ms Deborah Cohen Australian Children's Television Foundation Gender perspectives of students in the middle years: using media to develop awareness and understanding of personal and community issues,

beliefs and values.

- Ms Sasha Grbich mega (mobile enterprise growth alliance Mobile and Moving Fast: Industry led training keeping students ahead in mobile phone content and application building.
- Ms Jennifer Stokes University of South Australia This is how we roll: the insiders guide to teaching media production
- Miss Sharon Clogan Smithfield State High Watch your language: Are new media technologies affecting traditional screen languages?
- Abstract Referee's
- Hospitality / Catering  
JR met with caterer to walk through the catering concepts and possible locations for conference food.
- Conference Dinner options – Will need to make a decision soon to be ready for Brochure print run. The meeting seemed happy with the Strathmore Hotel as its located in the same area as most of the hotels.
- Expo  
15 proposals have been sent to the database  
\* MSA, responsibility, Susan Andrews from DeptED Business centre mentored media companies money for business development – showcasing SA Attorney Generals dept – Please advise address JR to follow up over the next month.
- Govt Funding  
Funding from other Government and local Government sources? GB to follow up
- Accommodation LR  
A selection of hotels close by the Hawke centre have been earmarked and will be promoted in the registration brochure and on the website.
- Sponsorship  
17 proposals have been sent and there is planned phone follow up process over the next month.
- Conference programme  
Karen reported that 15 or more speakers will be required make up a viable conference program. Karen also commented that there should be more direction from Grant to assist the speakers committee with their challenge to develop a full conference program.
- Audio Visual  
Nothing to report
- Mailing lists  
Are there any other databases available?

- Website progress:

JR reported that the Sponsorship & Exhibition proposals are on the site as downloads

- Budget Nothing to report

Conference ABN Grant to advise.

- JR Requires the ABN, pay in book and Banking details my mid June.  
Grant to action.

- Advertising -

- Registration brochure and form needs to be completed by the next meeting

Revised print time line

June 12 <sup>th</sup>	Start print run
June 24 <sup>th</sup>	Delivery from Printer
June 30 <sup>th</sup>	On sale
August 1 <sup>st</sup>	Early Bird cut off date

JR spoke to grant about becoming proactive and to keep in touch with his papers committee to assist with the program. Graham Cox suggests that a draw card speaker such as George Negus could be approached to headline the conference. Graham and Grant to meet over the next to week to discuss idea's to widen the range of speakers because the conference need to look at mixing some not academic speakers. Grant to start looking for these types of speakers .

- July Select session Monitors and or chairperson TBA

Meeting closed  
6.00 pm

Date of next meeting  
4.00 pm 10<sup>th</sup> June 08  
MEETING ROOM H6-10